**PAMUKKALE UNIVERSITY SCHOOL OF FOREIGN LANGUAGES**

**2025-2026 ACADEMIC YEAR**

**PRESENTATION SKILLS**

**B2 LEVEL**

**COURSE BOOK LECTURE READY LEVEL 3**

**FOR EXTRA PRACTICE STUDENTS CAN VISIT:** <https://learnenglishteens.britishcouncil.org/skills/listening/b2-listening> **AND**  <https://test-english.com/listening/b2/>

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| **WEEK** | **DATE** | **TOPIC** | **OBJECTIVES**  **STUDENTS WILL LEARN HOW TO:** | **LEARNING OUTCOMES**  **STUDENTS WILL BE ABLE TO/CAN:** | **ASSESSMENT & EXTRA-CURRICULAR ACTIVITIES** |
| **1** | **09.02-13.02** | **UNIT 1 BUSINESS CHAPTER 1 :** New Trends in Marketing Research  ( p.: 12-13) | -Use Good Posture, Eye Contact, and Volume during their presentation | -Use Good Posture, Eye Contact, and Volume during their presentation | Preparing and delivering a presentation about a recent purchase.  **Extra links and ppts**  Extra link about useful phrases for presentations: <https://www.londonschool.com/blog/30-useful-phrases-presentations-english/>  Extra ppt about introduction of presentation skills, sample presentation content and ppt(**ppt1-2)**  **AI integrated presentation activity 1:** Alternative presentation assignment: giving a presentaion about an unusual animal using AI tools |
| **2** | **16.02-20.02** | **UNIT 1 BUSINESS CHAPTER 1 :** New Trends in Marketing Research  ( p.: 12-13) | -Use Good Posture, Eye Contact, and Volume during their presentation | -Use Good Posture, Eye Contact, and Volume during their presentation | Preparing and delivering a presentation about a recent purchase. |
| **3** | **23.02-27.02** | **UNIT 1 BUSINESS CHAPTER 2 :** Business Ethics  (p: 24-25) | -Catch the Audience’s Attention and Introduce their Presentation during their presentation | -Catch the Audience’s Attention and Introduce their Presentation | Preparing and delivering a presentation about a case of business fraud or corruption.(Try to choose the most interesting fraud case in history) and make a presentation about it  **AI integrated presentation activity 2:** Giving presenation about the most interesting business fraud in history  **Extra Currıcular Activity** Test 1 Unit 1 |
| **4** | **02.03-06.03** | **UNIT 2 MEDIA STUDIES**  **CHAPTER 3 :** Trends in Media Use  (p.:38-39) | -Signal a Transition during their presentation | -Signal a Transition during their presentation | Developing a presentation about your use of media.  **AI integrated presentation activity 3**: Develop your own social media app that appeals best to the interests of university students and make a poster presentation about it. |
| **5** | **09.03-13.03** | **UNIT 2 MEDIA STUDIES**  **CHAPTER 4 :** The Changing Music Industry  (p.:50-51) | -Create Rapport with their Audience during their presentation | -Create Rapport with their Audience during their presentation | **AI integrated activity 4:** Create your favourite music gap filling activity using AI and give short presentatıon about why you have chosen the song and the feeling it conveys for you  **Extra Currıcular Activity** test2 Unit 2 |
| **6** | **16.03-20.03** | **UNIT 3 SCIENCE**  **CHAPTER 5 :** The Placebo Effect  (p.:64-65)  Eve of Ramazan Holiday | -Use Stress to Emphasize Key Ideas during their presentation | -Use Stress to Emphasize Key Ideas during their presentation | Researching and preparing a presentation about an alternative or traditional medicine or treatment |
| **7** | **23.03-27.03** | **UNIT 3 SCIENCE**  **CHAPTER 5 :** The Placebo Effect  (p.:64-65) | -Use Stress to Emphasize Key Ideas during their presentation | -Use Stress to Emphasize Key Ideas during their presentation | Researching and preparing a presentation about an alternative or traditional medicine or treatment.  **AI-Powered Wellness Center Design & Presentation Activity 5:** Creating a poster presentation about your wellness center |
| **8** | **30.03-03.04** | **UNIT 3 SCIENCE CHAPTER 6 :** Intelligent Machines  (p.:76-77) | -Pace their Speech with Thought Groups during their presentation | -Pace their Speech with Thought Groups during their presentation | Researching and preparing a presentation about a robot that is currently being developed or used in the areas of business,communication,education and so on.  **AI integrated presentation activity 6**:Design your future robot used in one of the areas of business,communication,education and so on using AI tools such as Chat gbt,image genrator and prepare a presentation about it. |
| **9** | **06.04-10.04** | **MIDTERM**  **UNIT 3 SCIENCE**  **CHAPTER 6 :** Intelligent Machines  (p.:76-77) | -Pace their Speech with Thought Groups during their presentation | -Pace their Speech with Thought Groups during their presentation | Researching and preparing a presentation about a robot that is currently being developed or used in the areas of business,communication,education and so on.  **AI integrated presentation activity 6**:Design your future robot used in one of the areas of business,communication,education and so on using AI tools such as Chat gbt,image genrator and prepare a presentation about it.  **Extra Currıcular Activity** Test 3 Unit 3 |
| **10** | **13.04-17.04** | **UNIT 4 PSYCHOLOGY**  **CHAPTER 7 :** Sibling Relationships  (p.:90-91) | -Use Effective Visuals during their presentation | -Use Effective Visuals during their presentation | Preparing and presenting a presentation about people’s attitudes toward sibling relationships:  **AI integrated activity 7:** preparing a survey about an enjoyable and popular topic and making a presentation about its results using AI tools  **Extra Currıcular Activity** Test 4: revision of units1-2-3 |
| **11** | **20.04-24.04** | **UNIT 4 PSYCHOLOGY**  **CHAPTER 7 :** Sibling Relationships  (p.:90-91)  **April, 23rd** | -Use Effective Visuals during their presentation | -Use Effective Visuals during their presentation | Preparing and presenting a presentation about people’s attitudes toward sibling relationships:  **AI integrated activity 7:** preparing a survey about an enjoyable topic and making a presentation about its results using AI tools |
| **12** | **27.04-01.05** | **UNIT 4 PSYCHOLOGY**  **CHAPTER 8 :** Multiple Intelligences  (p.:102-103) | -Use Non-Verbal Signals | -Use Non-Verbal Signals during their presentation | Preparing and presenting a presentation about a successful person.  **AI integrated activity 8:** Interview with an Inspirational Person (AI-Supported)  **Extra Currıcular Activity** Test 5 Unit 4 |
| **13** | **04.05-08.05** | **UNIT 5 ART AND DESIGN**  **CHAPTER 9 :** The Art of Graffiti  (p.:116-117) | -Open the Floor and Clarify Audience Questions during their presentation | -Open the Floor and Clarify Audience Questions during their presentation | **AI Integrated activity 9:**Review of your favourite film |
| **14** | **11.05-15.05** | **UNIT 5 ART AND DESIGN CHAPTER 10 :** Design Basics  (p.:128-129) | -Highlight Key Points, and Deliver a Take-Home Message during their presentation | -Highlight Key Points, and Deliver a Take-Home Message during their presentation | -**AI integrated activity 10:** You work at a travel agency Create a travel leaflet giving short information about about one of the the most unusual places in the World and describe imaginary accomodation for your tourist group-Describe your hotel based on the principles (colors, perspectives,design )discussed in the unit  **Extra Currıcular Activity** Test 6 Unit 5 |
| **15** | **18.05-22.05** | **UNIT 5 ART AND DESIGN CHAPTER 10 :** Design Basics  (p.:128-129) | -Highlight Key Points, and Deliver a Take-Home Message during their presentation | -Highlight Key Points, and Deliver a Take-Home Message during their presentation | **Extra Curricular Activity** :Test7 Final Extra Currıcular Activity(revision of all units) |